GnosisConnect
LEARNING MANAGEMENT SYSTEM

REAL ESTATE DATA SHIELD

REDS is a full-service real estate development and consulting firm
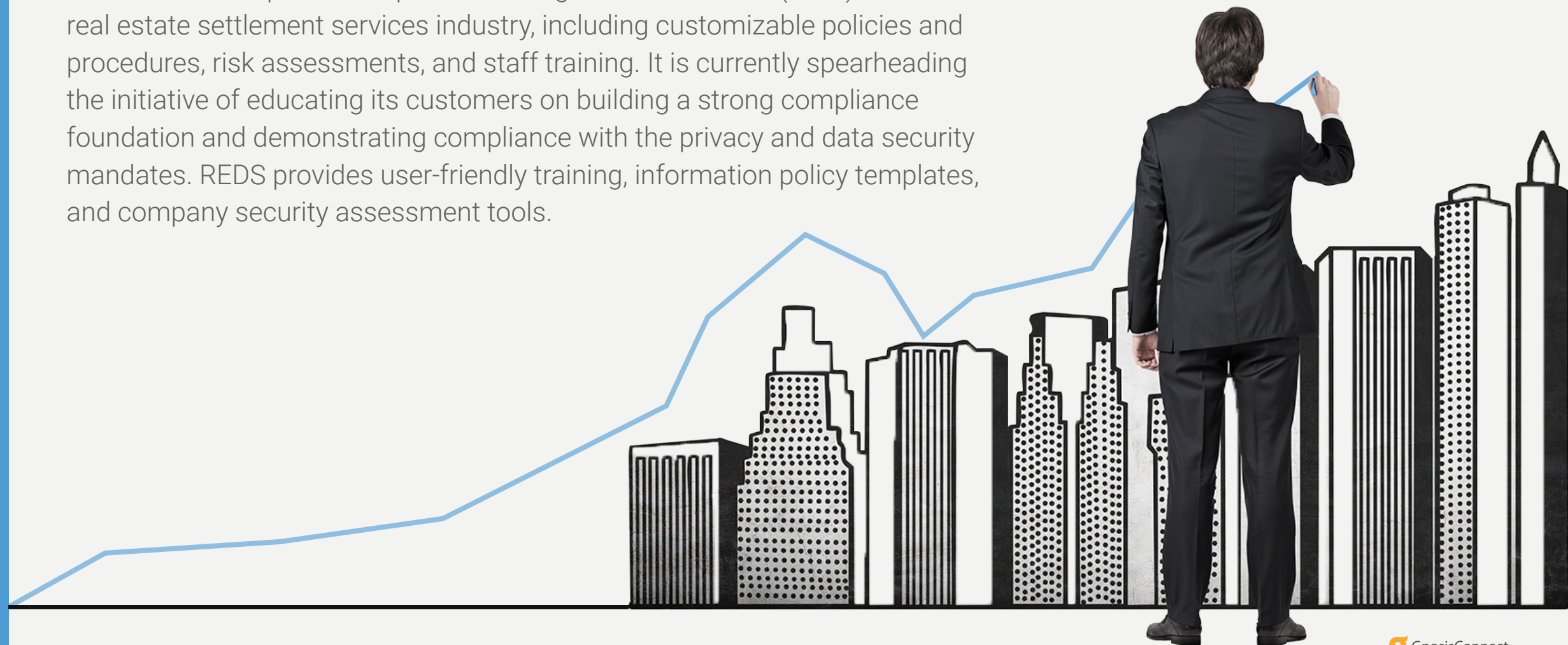
ABOUT
THE CUSTOMER

REDS is a full-service real estate development and consulting firm. It specializes in:

- Market Rate Housing Finance and Production
- Compliance Management Platform
- Data Security Consulting
- Trainings
- Information Policy Templates

Real State Data Shield (REDS) is a full-service real estate development and consulting firm specializing in affordable and market rate housing finance and production. With over **30 years of experience** in financing, developing, and managing over **7,100 multifamily units**, REDS is one of California's premier real estate consulting firms, financing and developing over **$760 million of multifamily real estate.**

REDS also provides settlement services with data security and compliance solutions. The compliance solution is designed for all customers in the title and settlement industry who are striving to achieve a competitive advantage by making compliance a core competency.

REDS has developed a Compliance Management Platform™ (CMP) for the real estate settlement services industry, including customizable policies and procedures, risk assessments, and staff training. It is currently spearheading the initiative of educating its customers on building a strong compliance foundation and demonstrating compliance with the privacy and data security mandates. REDS provides user-friendly training, information policy templates, and company security assessment tools.

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THE CHALLENGE

REDS approached InfoPro Learning to design an LMS with an e-Commerce capability that allows them to extend their training (at a predefined cost) to its customers. This requirement included incorporating the following features in the LMS:

- Hosting capabilities for Privacy and Security training

- Account set-up and user access

- Reporting

- Migrating existing data & user base

In extension to its **"educating the customers initiative,"** REDS approached InfoPro Learning to design an LMS with an e-Commerce capability that allows them to extend their training (at a predefined cost) to its customers. Their requirements are listed below:

- Availability in a 24*7 environment, through a non-proprietary Internet connection, to be accessed by at least 20 concurrent users

- Implementation of account set-ups and user access that provides a scalable access solution, honoring the licensing terms and restricting any unauthorized access

- Accommodation of the license duration (start/stop) and the number of authorized users (maximum) on a company (account) basis

- Prevention of unauthorized access to course content, including attempts to copy or alter content and printing a certificate more than once, without explicit permission from the REDS administrator (security was one of their key requirements)

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THE CHALLENGE

- Customization of certain features such as such as limiting a single certificate per user, termination of access rights at the end of the license date, email notification feature, and so on

- Availability of a reporting feature, which publishes data of currently active and inactive users by company name, categorizes users by completion percentage and tracks each user's log-in frequency

- Migration of their existing data and user base (4,058 active users and 44 clients) to the new LMS

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THE SOLUTION

InfoPro Learning catered to all of REDS requirement by customizing it's very own, **learner-centric, mobile ready, cloud-ready,** and **hassle-free, GnosisConnect LMS.**

As a solution, InfoPro Learning implemented **GnosisConnect LMS Enterprise Edition for REDS.** GnosisConnect is a proprietary cloud-based LMS, which is learning centric, mobile compatible, cloud-ready, and hassle-free to implement and integrate. The LMS also included blended learning benefits that facilitate the development of elearning, VILTs, ILTs, and videos.

Furthermore, to support REDS requirement, Infopro Learning customized GnosisConnect LMS by designing a license-based model for REDS enabling bulk purchasing capability, based on user consumption and incorporating the subscription feature of 1-year, 2-year, and 3-year intervals. For every course purchased through the **E-commerce** enabled LMS by a user, a separate license was generated for them.

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THE RESULTS

Our solution to REDS' requirements led to the following business benefits:

- Reduced costs of delivering and managing learning courses for REDS

- Optimized training expenditure and use of learning resources

- Reduced time needed to deploy targeted learning across widely distributed audiences

- Reduced cost of creating training courses and delivering by 25%

- Reduced Admin cost by automating the course assigning processes

- Changed REDS old courses to HTML to ensure device compatibility

- Migrated all of REDS data from Litmos to GnosisConnect LMS with 100% accuracy

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About GnosisConnect

GnosisConnect is designed around the ability to run and manage eLearning, vILT, ILT, and videos—making it a true blended learning platform to fulfill the business model of the company. Further, it facilitates hassle-free integration with other existing HRMSs or other systems using open standards. GnosisConnect with the capability to manage different languages also provides the ability to create multiple sub-portals with unique URLs for partner/franchisee operations.

GnosisConnect comes from the winner of the Brandon Hall Gold Excellence Award for Learning Technology - InfoPro Learning. Regarded across the industry as the experts in corporate learning strategy, InfoPro has paid heed to the suggestions of their customers who feel that the most vital software supporting their learning organization does not map to their needs. InfoPro has responded to this demand with its release of GnosisConnect LMS.

CLICK HERE TO LEARN MORE

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